



FOR IMMEDIATE RELEASE

Major Composter Announces Acceptance of First Compostable Single Serve Coffee Pods

Only 100% Compostable Brands to be Accepted

SEATTLE, WA/ TORONTO, ON – November 7, 2016 – The battle against single serve coffee waste is taking a turn for the better. Cedar Grove Composting is now accepting 100% compostable single serve coffee pods in the PürPod100™ format from its Seattle-area office and commercial customers.

Club Coffee CEO John Pigott hailed the decision, “This is a major step forward in making 100% compostable pods the clear choice for people who want quality coffee and single serve convenience without the waste of conventional plastic pods. It is a testimonial to Cedar Grove’s leadership in green innovation for composting and organics recycling.” Club Coffee is the producer of PürPod100™ the world’s first certified 100% compostable pod for coffee, tea and other hot beverages.

Club Coffee supported Cedar Grove’s tracking of compostable pods in Seattle workplaces at the University of Washington, Columbia Tower and University Tower. The study determined that accepting the compostable pods was positive for the overall collection of food scraps and did not lead to problems with non-compostable items such as plastic single serve pods, creamers and stir sticks.

Cedar Grove’s compostability expert Michele Riggs stressed that only brands in the certified 100% compostable format are being accepted. “Brands that claim to be biodegradable or claim percentages like 95% or 97% won’t work in our processes. It’s very simple, if it is not certified 100% compostable, it doesn’t work for our program.” Cedar Grove lists items it accepts from its commercial customers including the 100% compostable pods at <http://cedar-grove.com/compostable/accepted-items>.

Pigott notes, “Workplaces serviced by Cedar Grove can use single serve PürPod100™ brands such as Hills Bros., Chock Full o’Nuts, Kauai Coffee, Ethical Bean, Boyd’s, Juan Valdez and Tayst and put the pods into their office food scrap recycling programs.” Some brands are available in stores while others are available from online retailers such as www.singlejocoffee.com and www.amazon.com. Pigott says, “Coffee lovers can see the 100% composting certification right on the carton. And we are exploring ways together to get the certified 100% compostable pods into food waste recycling at home.”

About Club Coffee – www.clubcoffee.ca

Since 1906, Club Coffee has built a reputation for quality and innovation. With more than 500 custom label products and more than 160 Club Coffee branded products, we are the largest roaster, contract manufacturer and distributor of packaged coffees that Canadians buy from grocery stores. Club Coffee fully meets the stringent requirements for Organic, Rainforest Alliance, Fair Trade and Kosher certifications, and is a leader in developing sustainable coffee solutions.

Learn more about PürPod100™, the world's first Certified 100% Compostable single serve pod for coffee, tea and other hot beverages in the dominant North American single serve format at www.purpod100.com

About Cedar Grove – www.cedar-grove.com

Cedar Grove Composting is a local, family-owned business with deep roots in the Seattle area dating back to 1938. Cedar Grove plays a critical role in the Puget Sound's recycling infrastructure and sustainability efforts, diverting more than 350,000 tons of yard waste and food scraps from landfills annually. With two processing facilities in Maple Valley and Everett, Cedar Grove is a local manufacturer providing green jobs in King and Snohomish Counties. Cedar Grove produces wholesome, nutrient-rich compost that is sold to businesses, governments and residents, ensuring consumers have access to locally produced, recycled products. For more information, please visit www.cedar-grove.com or follow Cedar Grove on Facebook, Twitter or Instagram.

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